

What's Included in Your Packet

Congratulations on earning a 2013 Embracing Quality Award!

The skilled nursing centers that have earned the 2013 Providigm Embracing Quality Awards have not only demonstrated a commitment to continuously improving the quality of care that they provide, but also were an outstanding performer in one or more of three categories: Customer Satisfaction, Prevention of Hospital Readmissions, and/or Deficiency-Free Survey Performance.

We at Providigm would like to assist you in making the most out of these prestigious awards. Please use the enclosed kit to celebrate your achievement, and to market yourselves within the community and to your partners within the continuum of care.

Contents Include:

- Embracing Quality Award Certificate
- Embracing Quality Award Facility Window decal
- Embracing Quality Award Pins to give to facility staff
- abaqis USB Flash Drive, containing:
 - A congratulatory video from Dr. Andy Kramer
 - Research brief from Dr. Kramer's team describing the effect of meeting QAPI accreditation criteria on survey deficiencies received and civil money penalties assessed
 - Press release template
 - Letter template to partners within the continuum of care
 - Letter template to families and community
 - Embracing Quality Award logos that you can display on your website and email signatures
 - Marketing and Logo Usage Guide
 - QAPI Accreditation and Embracing Quality Award Standards Guide

If we can do anything to assist in your efforts, or if you would like to have further conversations about how to celebrate your achievement, please contact Barbara Baylis, the Providigm Accreditation and Awards Program Director, at [**recognition@providigm.com**](mailto:recognition@providigm.com).

Congratulations, again!

Sincerely,

The Team at Providigm